

MEDIA KIT

BRAND OVERVIEW

People generally want to live a full and happy life without focusing on material things, but often feel pressure to make and spend money to feel better about themselves because of deeply rooted beliefs. But, people don't have to be anyone different than who they are. The Results Enthusiast helps people change their habits and thoughts so they can be empowered to live in their truth, feel fulfilled, and be happy with their progress.

MEET DÉJ



Déja Coley is a seasoned serial entrepreneur whose primary aim is to intensify the self-esteem of others and aid in the execution of their dreams. After Déja's adolescent struggle with self-esteem, she developed a not-for-profit that transforms the lives of girls who've allowed the opinions of others to affect how she views herself. After a contest with her father to see who could get the best credit score, she used the same passion for empowerment to build The Results Enthusiast brand. The Results Enthusiast works to help adults shift their money stories and beliefs, show them how to reach their financial goals, and empower them to dream bigger for themselves to get what they want. Since entering the professional workforce 10 years ago, at only 12 years old, Déja's ambition and drive have resulted in 3 brands with a sole purpose to make an impact while also making profit. "Each of us mustn't take up space but find some method for which we share our individual gifts." – Déja Coley

SERVICES



WORKSHOPS

- Money Math: budgeting + planning
- Money Moves: goal setting and goal-getting
- Delayed Gratification: credit strategy



SPEAKING

- Money Mindset: shifting stories + beliefs
- Wealth Work: self-image + wealth defining

CONTACT

Website

www.theresultsenthusiast.com

Phone

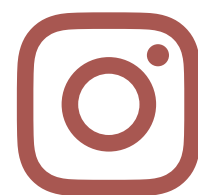
(804)475-5152

Email

deja@theresultsenthusiast.com



<https://www.facebook.com/resultsent>



[@itsdejacooley](https://www.instagram.com/itsdejacooley)